

KSTP-TV, LLC and KSAX-TV, Inc. 3415 University Ave Saint Paul, MN 55114-2099 Main: (651)646-5555 Billing: (651)642-4230

Invoice #	Invoice Date	Invoice Month	Invoice Period
165690-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

www.kstp.com

Billing Address:

Send Payment To:

5 09/27/12

09/27/12

M-F 6-7a News

6-7a

Advertiser Product Estimate Number
NRCC (Rep) National Reput NRCC IE 2012 3094

National Media Research Planning & Placement Attention: Accounts Payable 815 Slaters Ln Alexandria, VA 22314-1219

Special Handling

Spots/

| <u>Advertiser Code</u> | <u>Product Code</u> | 155 | 426

Agency Ref Advertiser Ref

KSTP-TV, LLC and KSAX-TV, Inc. SDS-12-1011 PO BOX 86 Minneapolis, MN 55486-1011

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	09/21/12	09/21/12	M-F 6-7a News	6-7a	F	:30	2	\$800.00	NM		
	Weeks:	Start Date 09/17/12	End Date MTWTFSS F	Spots/Week 2	Rate \$800.00						
	Spots: # Ch	Day Air	Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	2 M		/21/12 6:08 AM M-F 6 ulcast on KSTP-TV and k		6-7a	:3	0 NRCCMN08	0914		\$800.00	NM
	1 M		/21/12 6:44 AM M-F 6 ulcast on KSTP-TV and k		6-7a	:3	O NRCCMNO8	0914		\$800.00	NM
2	09/24/12	09/24/12	M-F 6-7a News	6-7a	M	:30	2	\$800.00	NM		
	Weeks:	Start Date 09/24/12	End Date MTWTFSS M	Spots/Week 2	Rate \$800.00						
	Spots: # Ch	n Day Air	Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate ⁻	Туре
	1 M		/24/12 6:11 AM M-F 6 ulcast on KSTP-TV and k		6-7a	:3	0 NRCCMN08	0914		\$800.00	NM
	2 M		/24/12 6:59 AM M-F 6 ulcast on KSTP-TV and k		6-7a	:3	O NRCCMNO8	0914		\$800.00	NM
3	09/25/12	09/25/12	M-F 6-7a News	6-7a	- T	:30	2	\$800.00	NM		
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						

3 09/23/12	09/23/12	IVI-F 0-1a	inews	0-7 a		- 1	.30	2	φουυ.υυ	INIVI		
	Start Date 09/24/12	End Date 09/30/12	<u>MTWTFSS</u> - T	Spots/	Week 2	Rate \$800.00						
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descri	<u>ption</u>		Start/End Time	Length A	\d-ID			Rate	Type
2 M			11 AM M-F 6- TP-TV and K			6-7a	:30 N	RCCMN080	0914		\$800.00	NM
1 M			57 AM M-F 6- TP-TV and K			6-7a	:30 N	RCCMN080	0914		\$800.00	NM
4 09/26/12	09/26/12	M-F 6-7a	News	6-7a		W	:30	2	\$800.00	NM		
	Start Date 09/24/12	End Date 09/30/12	<u>MTWTFSS</u>	Spots/	Week 2	Rate \$800.00						
Spots: # Ch	<u>Day</u> Air	Date Air	Time Descri	<u>ption</u>		Start/End Time	Length A	\d-ID			Rate	Type
1 M		,	25 AM M-F 6- TP-TV and K			6-7a	:30 N	RCCMN080	0914		\$800.00	NM
2 M		,	59 AM M-F 6- TP-TV and K			6-7a	:30 N	RCCMN080	0914		\$800.00	NM

---T---

:30

\$800.00

NM



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NRCC (Rep) National Repu	NRCC IE 2012	3094

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Line Start	n t Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/27	7/12	09/27/12	M-F 6-7a Ne	ews	6-7a	T	:30	2	\$800.00	NM	
Week		Start Date 09/24/12	End Date <u>M</u>	<u>MTWTFSS</u>	Spots/Week 2	Rate \$800.00					
Spots	s: # Ch	Day Air		me Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 M	Th 09/ spot sim	/27/12 6:10 ulcast on KSTP	AM M-F 6-7a P-TV and KS		6-7a	:3	O NRCCMNO8	80914		\$800.00 NN
	2 M	Th 09/ spot sim	/27/12 6:57 ulcast on KSTP	AM M-F 6-7a -TV and KS		6-7a	:3	O NRCCMNO8	80914		\$800.00 NN
6 09/22	2/12	09/22/12	Sa GMA		7-8a	S-	:30	1	\$600.00	NM	
Week		Start Date 09/17/12	End Date 09/23/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$600.00					
Spots	s: <u>#</u> Ch	<u>Day</u> Air	Date Air Ti	me Descript	<u>ion</u>	Start/End Time	Leng	h Ad-ID			Rate Typ
	1 M	Sa 09/	/22/12 7:27	AM Sa GMA		7-8a	:3	O NRCCMNO8	80914		\$600.00 NN
7 09/23	3/12	09/23/12	Sun 6-7a Ne	ews	6-7a	S	:30	1	\$500.00	NM	
Week		Start Date 09/17/12		MTWTFSS S	Spots/Week 1	Rate \$500.00					
Spots	s: <u>#</u> Ch	<u>Day</u> Air		me Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
	1 M	Su 09/	/23/12 6:13	AM Sun 6-7	a News	6-7a	:3	O NRCCMNO8	80914		\$500.00 NN
8 09/23	3/12	09/23/12	Su GMA		7-8a	S	:30	1	\$700.00	NM	
Week		Start Date 09/17/12	End Date 09/23/12	MTWTFSS S	Spots/Week 1	Rate \$700.00					
Spots	s: <u>#</u> Ch	<u>Day</u> Air	Date Air Ti	me Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Typ
	1 M	Su 09/	/23/12 7:53	AM Su GMA		7-8a	:3	O NRCCMNO8	80914		\$700.00 NN
9 09/23	3/12	09/23/12	Sun 8-9a		8-9a	S	:30	1	\$700.00	NM	
Week		Start Date 09/17/12	End Date 09/23/12	MTWTFSS S	Spots/Week 1	Rate \$700.00					
Spots	s: <u>#</u> Ch	<u>Day</u> Air	Date Air Ti	me Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
	1 M	Su 09/	/23/12 8:42	AM Sun 8-9	a	8-9a	:3	O NRCCMNO8	80914		\$700.00 NN
10 09/25	5/12	09/25/12	Live with Ke	lly	9-10a	- T	:30	1	\$250.00	NM	
Week	KS:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS T	Spots/Week 1	Rate \$250.00					
Spots			Date Air Ti	me Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 M	Tu 09/	/25/12 9:35	AM Live with	Kelly	9-10a	:3	O NRCCMNO8	80914		\$250.00 NN
11 09/27	7/12	09/27/12	Live with Ke	lly	9-10a	T	:30	1	\$250.00	NM	
Week		Start Date 09/24/12		<u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$250.00					
		Day Air	00/00/.=	me Descript	ion .	Start/End Time	Lena	th Ad-ID			Rate Typ
Spots				AM Live with		9-10a		O NRCCMNO8	80914		\$250.00 NN
Spots	1 M	Th 09/	/27/12 9:27								
Spots 12 09/23	1 M	Th 09/ 09/23/12	At Issue		Sun 10-1030a	S	:30	1	\$500.00	NM	
	1 M 3/12 <s:< td=""><td>09/23/12 Start Date</td><td>At Issue End Date</td><td>MTWTFSS</td><td>Sun 10-1030a Spots/Week</td><td>Rate</td><td>:30</td><td>1</td><td>\$500.00</td><td>NM</td><td></td></s:<>	09/23/12 Start Date	At Issue End Date	MTWTFSS	Sun 10-1030a Spots/Week	Rate	:30	1	\$500.00	NM	
12 09/23 Week	1 M 3/12	09/23/12 Start Date 09/17/12	At Issue End Date 09/23/12	·S	Spots/Week 1	Rate \$500.00			\$500.00	NM	Rate Type
12 09/23 Week	1 M 3/12 <s:< td=""><td>09/23/12 Start Date 09/17/12 Day Air</td><td>At Issue End Date 199/23/12 - Date Air Til</td><td>MTWTFSSS me Descript AM At Issue</td><td>Spots/Week 1</td><td>Rate</td><td>Leng</td><td>1 th Ad-ID 0 NRCCMNO8</td><td></td><td>NM</td><td>Rate Type \$500.00 NM</td></s:<>	09/23/12 Start Date 09/17/12 Day Air	At Issue End Date 199/23/12 - Date Air Til	MTWTFSSS me Descript AM At Issue	Spots/Week 1	Rate	Leng	1 th Ad-ID 0 NRCCMNO8		NM	Rate Type \$500.00 NM
12 09/23 Week	1 M 3/12 <s: s: # Ch 1 M</s: 	09/23/12 Start Date 09/17/12 Day Air	At Issue End Date 199/23/12 - Date Air Til	me Descript AM At Issue	Spots/Week 1	Rate \$500.00 Start/End Time	Leng	:h Ad-ID		NM	



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Advertiser	Product	Estimate Number
NRCC (Rep) National Repu	NRCC IE 2012	3094

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 09/24/12	09/24/12	M-F 5-530p	5-530p	M	:30	1	\$800.00	NM	
	09/24/12	09/30/12 M	1	\$800.00					
Spots: # Cl				Start/End Time		n Ad-ID	00014		Rate Type
1 M	M 09	1/24/12 5:09 PM M-F 5	-530p	5-530p	:30) NRCCMNO	80914		\$800.00 NM
14 09/26/12	09/26/12	'	· ·	W	:30	1	\$800.00	NM	
Weeks:		End Date MTWTFSS W		Rate \$800.00					
Spots: # Cl				Start/End Time		n Ad-ID	00014		Rate Type
1 M	W 09	/26/12 5:09 PM M-F 5	-530p	5-530p	:30) NRCCMNO	80914		\$800.00 NM
15 09/21/12	09/21/12	M-F 6-630p	6-630p	F	:30	1	\$900.00	NM	
Weeks:	Start Date 09/17/12	End Date <u>MΓWΓFSS</u> F	Spots/Week 1	Rate \$900.00					
Spots: # Cl		r Date Air Time Descr	<u>iption</u>	Start/End Time		n Ad-ID			Rate Type
1 M	F 09	/21/12 6:13 PM M-F 6	-630p	6-630p	:30) NRCCMNO	80914		\$900.00 NM
16 09/24/12	09/24/12	M-F 6-630p	6-630p	M	:30	1	\$900.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS M	Spots/Week 1	Rate \$900.00					
Spots: # Cl	n <u>Day Ai</u> i	r Date Air Time Descr	iption	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 M	M 09	/24/12 6:12 PM M-F 6	-630p	6-630p	:30) NRCCMNO	80914		\$900.00 NM
17 09/25/12	09/25/12	M-F 6-630p	6-630p	- T	:30	1	\$900.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS - T	Spots/Week 1	Rate \$900.00					
Spots: # Cl	n <u>Day Ai</u> i	r Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 M	Tu 09	/25/12 6:22 PM M-F 6	-630p	6-630p	:30) NRCCMNO	80914		\$900.00 NM
18 09/26/12	09/26/12	M-F 6-630p	6-630p	W	:30	1	\$900.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS W	Spots/Week 1	Rate \$900.00					
Spots: # Cl	n <u>Day Ai</u>	r Date Air Time Descr	iption	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 M	W 09	/26/12 6:12 PM M-F 6	-630p	6-630p	:30) NRCCMNO	80914		\$900.00 NM
19 09/27/12	09/27/12	M-F 6-630p	6-630p	T	:30	1	\$900.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS T	Spots/Week 1	Rate \$900.00					
Spots: # Cl			iption	Start/End Time		n Ad-ID			Rate Type
1 M		/27/12 6:21 PM M-F 6		6-630p	:30) NRCCMNO	80914		\$900.00 NM
20 09/23/12	09/23/12	Su 530-6p News	530-6p	S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS S	Spots/Week 1	Rate \$1,000.00					
Spots: # Cl			iption	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 M	Su 09	/23/12 5:42 PM Su 53	0-6p News	530-6р	:30) NRCCMNO	80914		\$1,000.00 NM
21 09/21/12	09/21/12	M-F 630-7p	630-7p	F	:30	1	\$800.00	NM	
Weeks:	Start Date 09/17/12	End Date <u>MΓWΓFSS</u> F	Spots/Week 1	Rate \$800.00					
Spots: # Cl			iption	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 M		/21/12 6:53 PM M-F 6	30-7p	630-7p	:30) NRCCMNO	80914		\$800.00 NM
				-					



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NRCC (Rep) National Repu	NRCC IE 2012	3094

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21	09/21/12	09/21/12	M-F 630-7p	630-7p	F	:30	1	\$800.00	NM	
22	09/24/12	09/24/12	M-F 630-7p	630-7p	M	:30	1	\$800.00	NM	
١	Weeks:	Start Date 09/24/12		Spots/Week	Rate \$800.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 M	M 09/	24/12 6:42 PM M	l-F 630-7p	630-7p	:3	O NRCCMNO	80914		\$800.00 NM
23	09/25/12	09/25/12	M-F 630-7p	630-7p	- T	:30	1	\$800.00	NM	
\	Weeks:	Start Date 09/24/12	End Date 09/30/12	Spots/Week 1	Rate \$800.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 M	Tu 09/	25/12 6:45 PM M	I-F 630-7p	630-7p	:3	O NRCCMNO	80914		\$800.00 NM
24	09/26/12	09/26/12	M-F 630-7p	630-7p	W	:30	1	\$800.00	NM	
\	Weeks:	Start Date 09/24/12	End Date 09/30/12 W	Spots/Week 1	Rate \$800.00					
	Spots: # Ch				Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 M	W 09/	26/12 6:53 PM M	l-F 630-7p	630-7p	:3	O NRCCMNO	80914		\$800.00 NM
25	09/27/12	09/27/12	M-F 630-7p	630-7p	T	:30	1	\$800.00	NM	
١	Weeks:	Start Date 09/24/12	End Date 09/30/12 MTWTF	Spots/Week 1	Rate \$800.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time D	<u>escription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 M Th 09/27/12 6:45 PM M-F 630-7p		l-F 630-7p	630-7p	:3	:30 NRCCMN080914			\$800.00 NM	
26	09/24/12	09/24/12	Dancing with the S	Stars 7-9p	M	:30	1	\$7,500.00	NM	
١	Weeks:	Start Date 09/24/12	End Date MTWTF M	SS Spots/Week 1	Rate \$7,500.00					
(Spots: # Ch	<u>Day</u> Air	Date Air Time D	<u>escription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 M	M 09/	24/12 8:11 PM D	ancing with the Stars	7-9p	:3	O NRCCMNO	80914		\$7,500.00 NM
27	09/23/12	09/23/12	Emmy's Red Carp	et Live 6-7p	S	:30	1	\$3,000.00	NM	
١	Weeks:	Start Date 09/17/12	End Date MTWTF 09/23/12	SS Spots/Week	Rate \$3,000.00					
5			Date Air Time D		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 M	Su 09/	23/12 6:59 PM E	mmy's Red Carpet Live	6-7p	:3	O NRCCMNO	80914		\$3,000.00 NM
28	09/21/12	09/21/12	M-F, Su 10-1035p	10-1035p	F	:30	1	\$1,050.00	NM	
١	Weeks:	Start Date 09/17/12	End Date MTWTF F		Rate \$1,050.00					
5	Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 M			I-F, Su 10-1035p	10-1035p		O NRCCMNO	80914		\$1,050.00 NM
29	09/24/12	09/24/12	M-F, Su 10-1035p	10-1035p	M	:30	1	\$1,050.00	NM	
١	Weeks:	Start Date 09/24/12	End Date MTWTF 09/30/12 M		Rate \$1,050.00					
5	Spots: # Ch	Day Air	00/00/.2	•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 M			I-F, Su 10-1035p	10-1035p		O NRCCMNO	80914		\$1,050.00 NM
30	09/25/12	09/25/12	M-F, Su 10-1035p	10-1035p	- T	:30	1	\$1,050.00	NM	



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NRCC (Rep) National Repu	3094	

www.kstp.com

						Spots/		_	
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
30 09/25/12	09/25/12	M-F, Su 10-1035p	10-1035p	- T	:30	1	\$1,050.00	NM	
	09/24/12	09/30/12 - T	1	\$1,050.00					
Spots: # C				Start/End Time		th Ad-ID			Rate Typ
1 M Tu 09/25/12 10:15 PM M-F, Su 10-1035p		10-1035p	:30 NRCCMN080914				\$1,050.00 NN		
31 09/26/12	09/26/12	M-F, Su 10-1035p	10-1035p	W	:30	1	\$1,050.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS W	Spots/Week 1	Rate \$1,050.00					
Spots: # C	h <u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 M	1 M W 09/26/12 10:24 PM M-F, Su 10-1035p			10-1035p	:30 NRCCMN080914				\$1,050.00 NN
32 09/27/12	09/27/12	M-F, Su 10-1035p	10-1035p	T	:30	1	\$1,050.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS T	Spots/Week 1	Rate \$1,050.00					
Spots: # C	h <u>Day Air</u>		otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 M	Th 09	/27/12 10:30 PM M-F, S	u 10-1035p	10-1035p	:3	O NRCCMNO	80914		\$1,050.00 NN
33 09/22/12	09/22/12	Late News Delayed	1030-1105p	S-	:30	1	\$600.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$600.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time		th Ad-ID			Rate Typ		
1 M	1 M Sa 09/22/12 11:14 PM Late News Delayed out of time specs		1030-1105p	:3	:30 NRCCMN080914			\$600.00 NM	
34 09/21/12	09/21/12	Nightline	1035-1102p	F	:30	1	\$650.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFSS F	Spots/Week 1	Rate \$650.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descrip	otion	Start/End Time		th Ad-ID			Rate Type
1 M F 09/21/12 10:53 PM Nightline		1035-1102p	:3	:30 NRCCMN080914			\$650.00 NN		
35 09/24/12	09/24/12	Nightline	1035-1102p	M	:30	1	\$650.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS M	Spots/Week 1	Rate \$650.00					
Spots: # C	h <u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Typ
1 M M 09/24/12 11:01 PM Nightline		1035-1102p	:30 NRCCMN080914				\$650.00 NN		
36 09/26/12	09/26/12	Nightline	1035-1102p	W	:30	1	\$650.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS W	Spots/Week 1	Rate \$650.00					
Spots: # C			otion	Start/End Time	Leng	th Ad-ID			Rate Typ
1 M		/26/12 11:01 PM Nightlir		1035-1102p		O NRCCMNO	80914		\$650.00 NN
				Total Spots		41			

Payment Terms 30 Days

 Gross Total
 \$40,900.00

 Commission
 \$6,135.00

Agency Commission \$6,135.00

Net Amount Due \$34,765.00